

Dear families

As you know, Dixons City Academy is built upon its core values of Respect, Integrity and Determination. The character that we create in our students by asking that students present the best version of themselves, is a critical part of the development that students enjoy through their time at Dixons City Academy.

Demonstrating our core values in our daily interactions is the best way to ensure that they sit at the heart of the way we act and how we present to others. Securing these values as key behavioural choices, even during times of challenge or frustration, enhances our capacity to make good decisions; respond and communicate positively with others; and build a strong moral character.

Therefore, from 11 March, we are amending one of our key learning habits – No Answering Back and reframing this as Positive Response.

What is Positive Response?

- The term ‘positive response’ focuses on the behaviours and actions we want to see from students.
- To develop and build this learning habit, positive responses mean that we do not answer back when given instructions or when a warning is given.
- To develop and build this learning habit, positive responses mean that we are not defiant when given instructions.

We know that students who wish to succeed do not answer back and trust that teachers’ instructions are to help them be successful.

If an adult tells a student to do something, we expect it to be done straight away. Adults’ decisions should not be questioned by students.

Positive Response at Dixons City means:

- Treating other students and staff with respect.
- Not using offensive or poor language around the building.
- Accepting responsibility when a mistake is made. Adults’ decisions should be respected.
- Follow instructions first time, every time.
- Sometimes adults make mistakes; no one is infallible. There is a way to approach a member of staff who you truly feel has made a mistake – it is not through answering back or being defiant.

Positive Response directly reflects our core values of Respect and Integrity and is thus a critical aspect of generating a strong, optimistic and joyful character in students. Positive Response will ensure that our interactions between staff and students are positive, meaningful and effective.



We will be implementing this initiative with students from Tuesday 11 March but wanted to let you, as families, know about this first so you can support our community as we continue to strive to improve the experience and outcomes of all those linked with Dixons City Academy.

Yours sincerely

A handwritten signature in black ink that reads "CBell". The letters are cursive and connected.

Chris Bell  
Vice Principal  
Dixons City Academy